Webinar: Adopting the Smart City Accessible ICT Public Procurement Model Policy

A collaboration of UCLG, G3ict, and the World Economic Forum with support from the Microsoft Corporation

May 19th, 2022
16.00 CET

Webinar Overview

On the eve of the Global Accessibility Awareness Day, G3ict, in collaboration with global experts and partners, has developed and is now delivering online workshops to encourage cities worldwide to adopt the [G20 Smart City Alliance Public Procurement Model Policy](#). This free webinar on May 19th will be targeted specifically to local governments in Europe but open to participants worldwide. The webinar will raise awareness of the model policy and provide both a compelling rationale and guidance for cities to adopt it.

Webinar Objectives

The webinar is intended to promote broad interest and uptake of the G20 Smart City Alliance Public Procurement Model Policy. More specifically, there are five key learning objectives for all webinar participants from cities across Europe and worldwide:

1. Understanding the basics of accessible ICT procurement policy and standards for local governments.

2. Understanding how accessible technology deployments and smart solutions will benefit cities and their various communities.

3. Understanding the core components of the G20 Smart City Alliance Public Procurement Model Policy.

4. Understanding how to take immediate and specific next steps to adopt the model policy in their city.

5. Understanding how to apply for supplemental direct technical assistance from G3ict and global experts to adopt the model policy, i.e. the [Inclusive Procurement Launchpad program](#).

The Webinar Team

Both to design and deliver the procurement model policy webinars, G3ict is leveraging its extensive partner network and Smart City Country Representative program to engage global

experts with direct procurement experience, aligned with the G3ict approach to procurement standards and policy, and representing key actors and sectors, geographies, and perspectives (e.g., government, organizations of persons with disabilities (OPDs), industry, etc.).

Draft Agenda

Time slot	Agenda Items	Speaker	Time allocated
16:00	Welcome. Introductions	G3ict	5 min
16:05	Remarks from cohosts: UCLG, WEF & Microsoft	TBC	15 min
16:20	Buying and Using Accessible Technology	James Thurston, G3ict (USA) Monica Duhem, HearColors (Mexico)	50 min
17:10	Experience of participating local governments	Representative of Los Angeles Representative of Istanbul (TBC)	10 min
17:20	Q&A		8 min
17:28	Summary and Closing remarks	G3ict	2 min

The event will be in English, with International Sign Language Interpretation and English Live Captioning along with Spanish and French live automated captioning.