

ANEXO 1

Formulario de presentación de Buena Práctica

Gobierno Local: *Mexico City*

Región *Latin America*

País: *Mexico*

Indique la categoría:

Tecnologías de la Información y la Comunicación (TIC)

- | | |
|------------------------------------------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> Accesibilidad e Inclusión | <input type="checkbox"/> Educación y Formación (e-Learning) |
| <input type="checkbox"/> Cultura e Identidad | <input type="checkbox"/> e-Business |
| <input checked="" type="checkbox"/> e-Gobierno/ e-Administración | <input type="checkbox"/> Infraestructuras |
| <input type="checkbox"/> Democracia y participación ciudadana | <input type="checkbox"/> Seguridad |
| <input type="checkbox"/> Salud | |

Innovación

- | | |
|-----------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> I+D+i | <input type="checkbox"/> Retención/Atracción Talento |
| <input type="checkbox"/> Emprendizaje | <input type="checkbox"/> Creatividad |
| <input type="checkbox"/> Internacionalización | <input type="checkbox"/> Infraestructuras tecnológicas |

Conocimiento

- | | |
|-------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Infraestructuras | <input type="checkbox"/> Educación |
| <input type="checkbox"/> Capital Humano | <input type="checkbox"/> Formación Continua |

Título del proyecto/ buena práctica

Citizen Innovation and Governmental Modernization Program (Programa de Innovación Ciudadana y Modernización Gubernamental - PROIM)

Área/ Departamento responsable ó que lo lidera:

General Coordination for Administrative Modernization, inside the Comptroller's Office of Mexico's City Government

Nombre y cargo de la persona responsable del proyecto:

Irak López Dávila, General Coordinator of Administrative Modernization

Datos de contacto de la persona responsable del proyecto (E-mail y teléfono):

irak@df.gob.mx (001-52-55) 55888160

Objetivos:

General Objective: Define an agenda regarding citizen innovation and government modernization to improve administrative culture committed to values of reliability, honesty and efficiency, through a participatory and inclusive approach. Specific Objectives Coordinate the modernization projects of public agencies in terms of citizen innovation and governmental modernization, through the registration, project management, canalization, monitoring and assessment of projects, compilation experiences and sharing learned lessons and best practices. To encourage change groups in each public agency as promoters of innovation and modernization culture. To promote transparency, accountability and citizen participation in formulation, implementation and monitoring of modernization programs and projects, according to the principle of social responsibility.

Colectivo destinatario:

Public officers from all over the local government, specially on planning, evaluation, information and communication technologies and human resources departments and those in charge of modernization projects.

Descripción:

The Citizen Innovation and Governmental Modernization Program (PROIM) is a strategy for the canalization of public agencies actions in terms of innovation and governmental modernization issues, as well as generated knowledge in all of their projects. The main objective is to generate synergies between similar projects and to take advantage of the accumulated experience in order to improve efficiency. In order to achieve this aims, the program considers different supporting services such as: registration and monitoring of modernization projects through an in house Web system. Moreover, the monitoring process comprehends expert advice; arrange activities between similar projects to create synergies and a Knowledge Management strategy with creation of profiles, project management standards, compilation of the success stories and learned lessons. The use of this knowledge will allow a faster advance in the modernization of Mexico City Public Administration. The Program framework consists of four strategies: Efficient and Effective Government, which refers to the organization of the public administration distinguishing administrative from substantive issues; Reliable and Quality Government, that is oriented to citizen service; Participative and Inclusive Government, refers to the citizen participation, transparency, corruption struggle and cooperation; and finally, Electronic Government, which contemplates the strategic utilization of the Information and Communication Technologies (TIC) for government.

Recursos y presupuesto:

Human resources: 4 people in the Modernizations Programs Area. Technological resources: 3 PC's (Core 2 Duo) and one system based on web in house developed. Budget: There is not budget allocated for the program.

Fuente de financiación:

There are no financial sources for the program's implementation or administration, except for public employees' basic wage.

Indicadores de seguimiento y evaluación:

1. PROIM Coverage: 50% 2. Liaison Officers trained: 88 3. Projects by topic 3.1 Efficient and Effective Government: 33 projects 3.2 Reliable and Quality Government: 24 projects 3.3 Participative and Inclusive Government: 5 projects 3.4 Electronic Government: 13 projects 4. Advice given to projects in quarters. 5. Consultancy given to projects in quarters. 6. Expert consultancy. 7. Linkage level. 8. Effective participation of citizens in each call. 9. Use of ICT in innovation and modernization projects. 10. Knowledge Management Projects. 11. Implemented Transversal Projects Portfolio. 12. Public entities benefited due to transversal projects.

Fecha de inicio: November 17th, 2010

Fecha de fin: 2012.

Información adicional (web, persona de contacto, etc.)

http://www.cgma.df.gob.mx/wb/cgma/programa_de_innovacion_ciudadana_y_modernizacion_g

Adjunta documento con información adicional:

Si

No

Enviar el Formulario cumplimentado al Secretariado de la Comisión:

bilbaonext.promocion@ayto.bilbao.net ó al fax +34 94 420 53 99



* Si desea enviar un documento o video con información adicional envíelo a bilbaonext.promocion@ayto.bilbao.net indicando el Gobierno Local y el nombre de la buena práctica.