Uraía Platform

SMART technologies for municipal management

"We're waiting for the city to come to us..."

RIO + 20 – The World we want final declaration

Signed by 192 member states

"Art. 42. We reaffirm the key role of all levels of government and legislative bodies in promoting sustainable development.

The risk of informality

No public institution in change
of protecting the common
good

NO TAXES

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Urban poverty line: 2 USD a day?

Price fluctuations in commodities and basic amenities in informal settlements in Kenya

Commodity	Price Increase	Price change
1. Charcoal	>66%	85 to156ksh
2. Kerosene	>30%	51 to 65ksh
3. Firewood	>19%	20 to 24ksh
4.Water (Informal)	>114%	100 to 214Ksh
Formal Price for water (retail/wholesale/)		
Average Prices		
Domestic Consumption (commercial, industrial, residential)	Approved Tariff (ksh 18.17 / (0-10m3)	
Bottled water	30-50ksh (500ml)	

GDP per capita in Kenya -   942 USD (2013)
Life expectancy –   61 years

From zero to 100... in 2 or 3 years?

Smartphones made up 67 per cent of devices sold by leading Kenyan operator Safaricom in 2013, with 100,000 new devices being purchased every month.
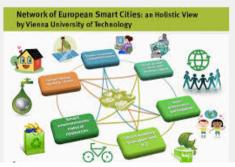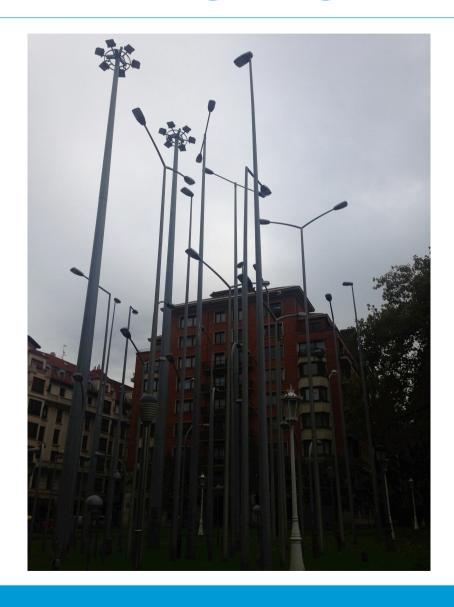
The Smart City

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Choosing it right

Citizenship = rights and obligations

Citizenship

Ciudadanía

Citoyenneté

Uraía (Swahili): citizenship -
the qualities that a person is expected to
have as a responsible member of a
community. Merriam-Webster dictionary

Uraía

Strong local government. Strong citizen

The Platform Uraía wants to contribute to the innovation of public
management, providing better opportunities for active citizenship

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Uraia Platform Services

The Uraía Platform responds to three facts happening in the world today:

I.   The recognition of local governments as key actors for sustainable development
II. The call for increased transparency and accountability from citizens
III. The impact of SMART technologies in public management

Platform

Objectives

Services

Activities

Events

Newsroom

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The Platform, launched in Santander June 2014

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Members for the experimentation phase 2014 - 2015

Latin America: Acapulco, Medellin, Bogota, Santiago Metro, Brasilia, Porto Alegre, Belo Horizonte, Sao Paulo State and City, Guarulhos, Rio State and City, Montevideo, Moron, Rosario,

Africa: Dakar, Johannesburg, Dar Es Salaam, Addis Abeba, Abijan

MENA: Rabat, Marrakech, Casablanca, Tunis, Nouakchott, Istanbul, Bursa, Nilufer, Mashhad

Europe: Paris, Île-de-France, Lyon, Bruxelles Region, Great London, Barcelona Metro, Warsaw, Berlin, Lisbon, Turin, Valencia and Santander.

North America: Montreal and Vancouver

Asia: Makati + Citynet

Central governments: France, Singapore

Partners: Telefonica IoT, Orange Lab, SAP Urban Matters, Transparency Internacional, Mario Boella Institute

Networks: Spanish network of smart cities- RECI, Italian Observatory ANCI, UCLG Committees on Connected Cities- Bilbao and Local Finances - Rabat

The Services

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The Services

Knowledge sharing

- Best practices collection
- Price comparison index
- Procurement guidelines
- Open data and transparency guidelines

- Financial models for

big infrastructure

- Serious gaming

and training

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Pilot apps experimentation

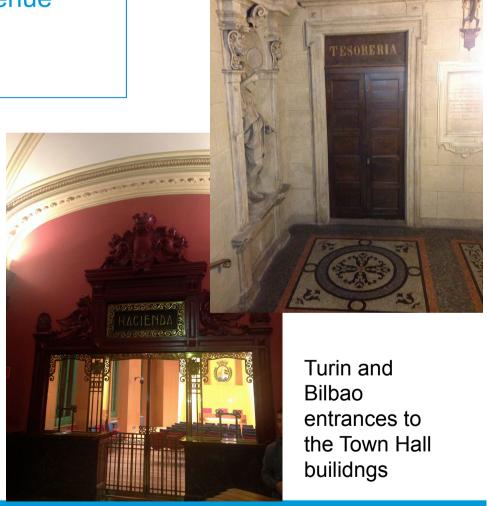Apps focusing in the transformation of informal economy activities into municipal revenue

Ex - Markets, illegal buildings….

Apps focusing on municipal transparency

Revenue = delivery

Apps focusing on municipal infrastructure management

Sustainability of investments

Turin and Bilbao entrances to the Town Hall builidngs

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THANK YOU!

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