

WBA – Wireless Global Conference

Connected City Summit

The [WBA](#) Wireless Global Congress will take place in Liverpool as part of IFB2016 from Monday 27 till Thursday 30 June 2016.

The Connected Cities Summit will take place on Tuesday 28 June with a Welcome Drinks reception taking place on Monday 27 June.

VIP attendees joining the WBA Wireless Global Congress will include senior executives from across all regions, including major operators (AT&T, China Telecom, NTT DOCOMO, Korea Telecom, Orange amongst others), global technology giants (Cisco, Intel, Google, Microsoft and others) as well as the CIOs and senior city officials of key cities (such as New York, San Francisco, Singapore, Mexico City, Barcelona, Delhi).

The Connected Cities event aims to develop, share and promote thought leadership and practical frameworks for the social and economic development and sustainable operation of the Connected City ecosystem for the long term benefit of all stakeholders. This event expects to attract 65 cities from around the world.

The overall Wireless Global Congress is targeting 700 delegates whilst IFB is anticipating 80,000 delegates cumulatively. The Summit will also provide you the opportunity to discuss the challenges and opportunities in your own cities, as well as hear the latest developments from global leaders in wireless and SMART technology. In addition major UK players: BT, Sky, Arqiva and Virgin Media will be in attendance.

- This is a platform for innovative smaller companies – to promote themselves and develop international business opportunities.
- The Congress is an opportunity for the UK to showcase new technologies the areas of smart cities, green technology, transport and telecoms to a global audience.
- Development of technologies to help local government be more efficient (delivering more with the budgets available)

Programme Outline

10.00h –
12.30h

Keynote Session – Digital Empowerment

Theme: Supporting Sustainable City Growth and Development

Keynote speakers from Government, leading Cities, influential Industrial players and Operators will be setting the tone for the Connected City Summit by delivering their views on Digital Empowerment, and how Connected Cities can contribute to a sustainable city growth and lay the foundation for the development of Smart Cities.

13.30h –
15.00h

Session 1: Visions and Foundations for a Connected City

With the global trend of continued city growth, city management is being challenged to both develop and sustainably manage their cities and city services. Increasing efficiencies in the management of those city services can be supported by establishing a Connected City, as a precursor to the creation of a Smart City.

This session will demonstrate which frameworks are currently being developed by cities, and what is the underlying vision on which these frameworks been based.

15.15h – 16.45h	Session 2: Creating Sustainable Models - <i>Best Practices and Case Studies for Connected Cities</i> The long-term success of a Connected and Smart City depends on the sustainability of its business case, and its potential to support citizens and city service deployments. Learnings from the past have taught us clearly that deployments cannot (solely) rely on public funding and that a clear and resilient business plan needs to be in place, based on a solid and future-proof technical roadmap. Several speakers from around the globe will be presenting their strategies, results and learnings to the audience that will be further discussed in an open panel discussion with the attendees.
17.00h – 18.30h	Session 3: Futureproofing the Vision – <i>How to unlock the Smart City potential?</i> With the advent of the Internet of Things, city services are starting to improve and support efficiency, e.g. improving transport and mobility, economic development, health care, learning and personal development, etc. To be a Connected City, the baseline assumption is that a city will need to have ubiquitous connectivity available. Public Wi-Fi is already being rolled out in several cities around the world, aimed to provide connectivity to citizens. Can it also be used to provide a baseline communications infrastructure for city services? What other options are available and how can we make them work together?